



Building a Better Community Together

January 24, 2015



YOUR town, YOUR future, YOUR voice...YOU make the difference!

Welcome!





YOUR town, YOUR future, YOUR voice...YOU make the difference!



Victoria Alliance is a **catalyst for building a better community.**



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ENGAGE • ALIGN • MEASURE

Imagine diverse organizations **engaged** in the community, **aligning** their resources and actions and **measuring** their progress to solve complex social issues.



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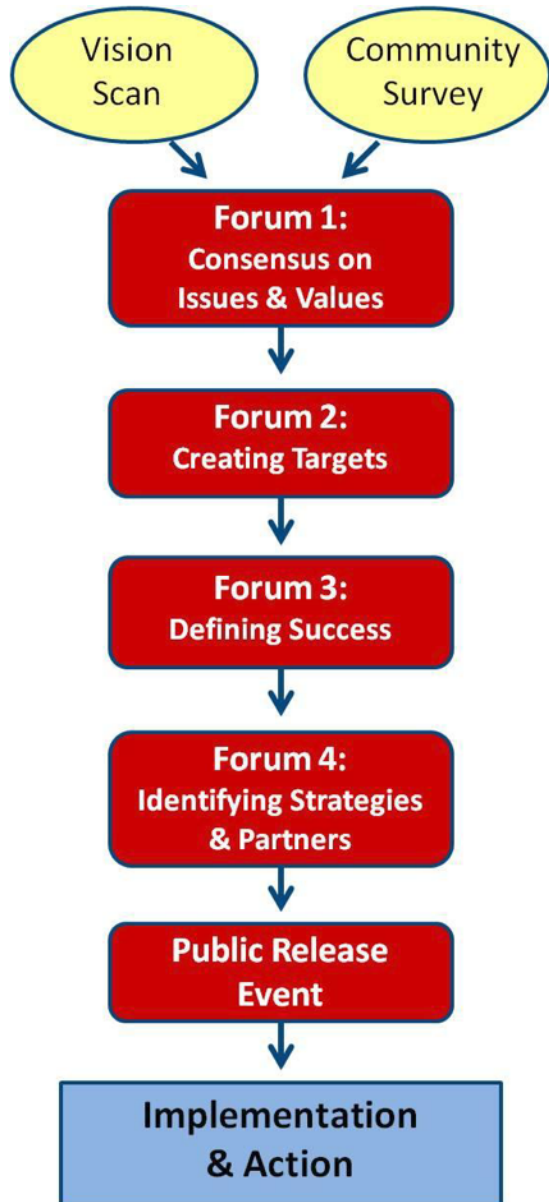
YOUR town, YOUR future, YOUR voice...YOU make the
difference!

Thank you for being
here.

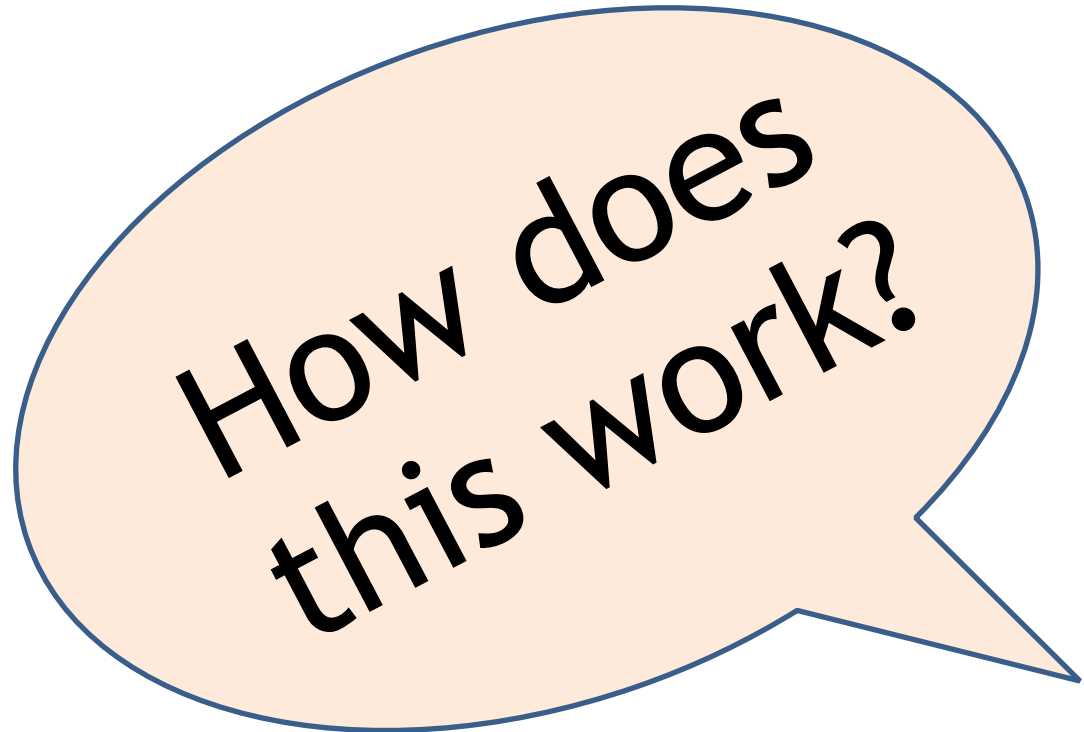
This is **YOUR** town,
YOUR future, **YOUR**
voice...**YOU** make the
difference!



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Process Overview





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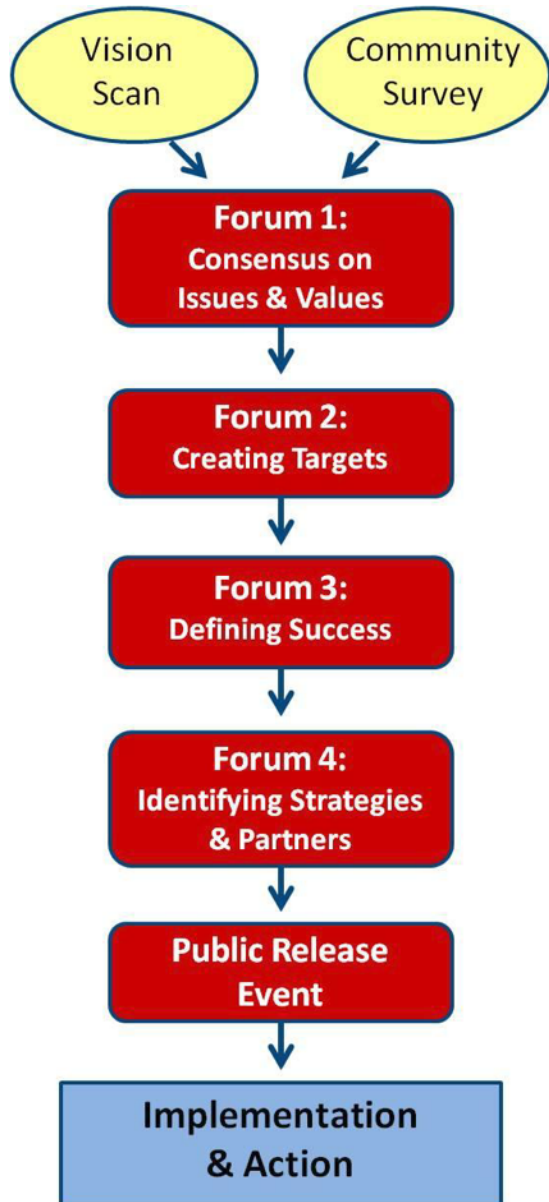


Process Overview





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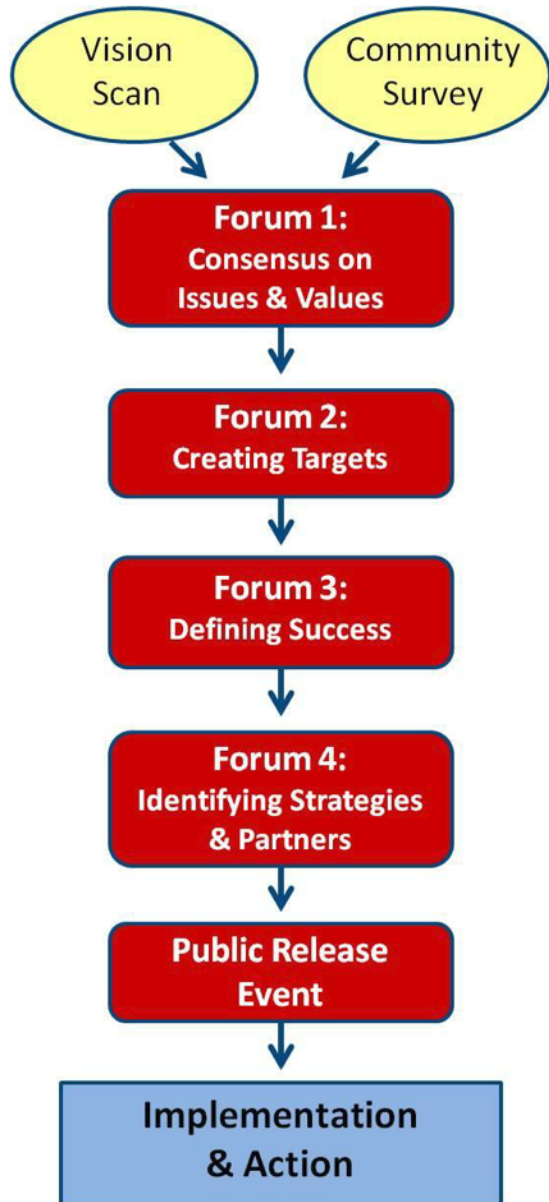


Process Overview

Community Survey



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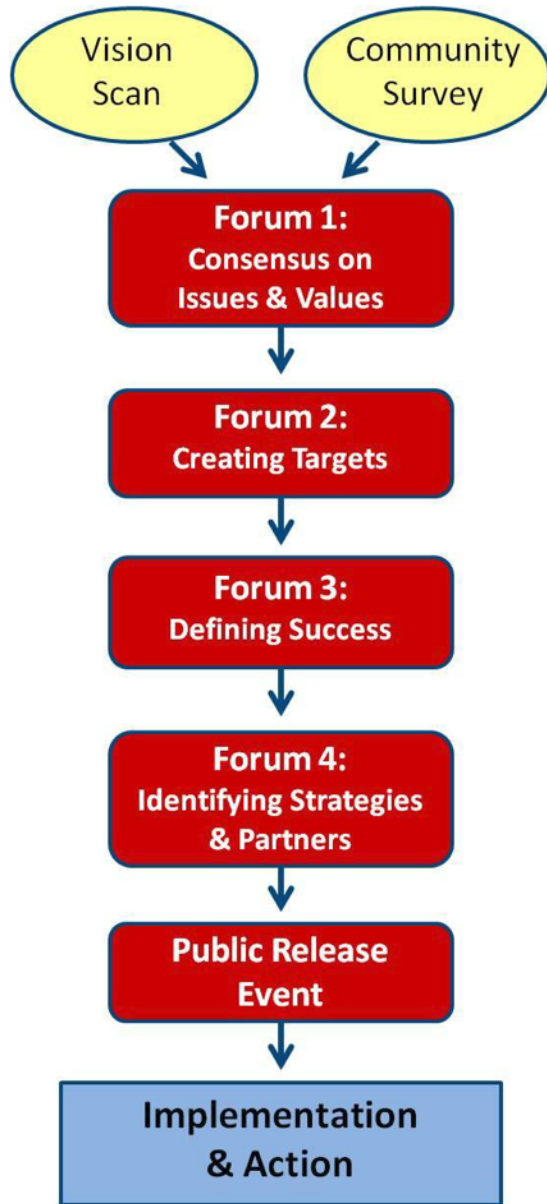
Process Overview

**Consensus on
Issues & Values**

TODAY



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Process Overview

Creating Targets

February 21



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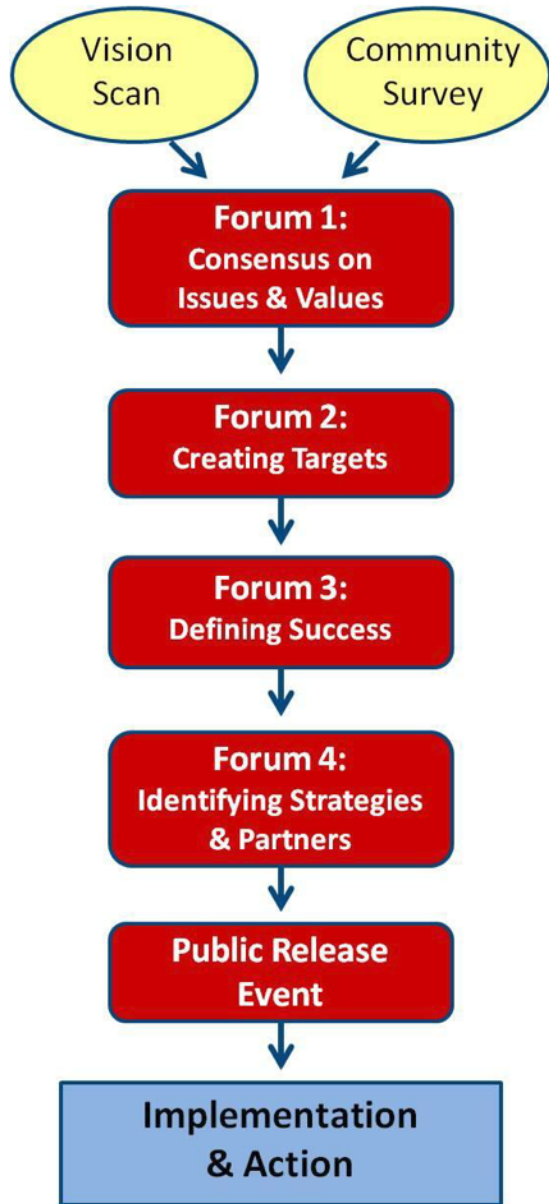
Process Overview

Defining Success

March 23rd



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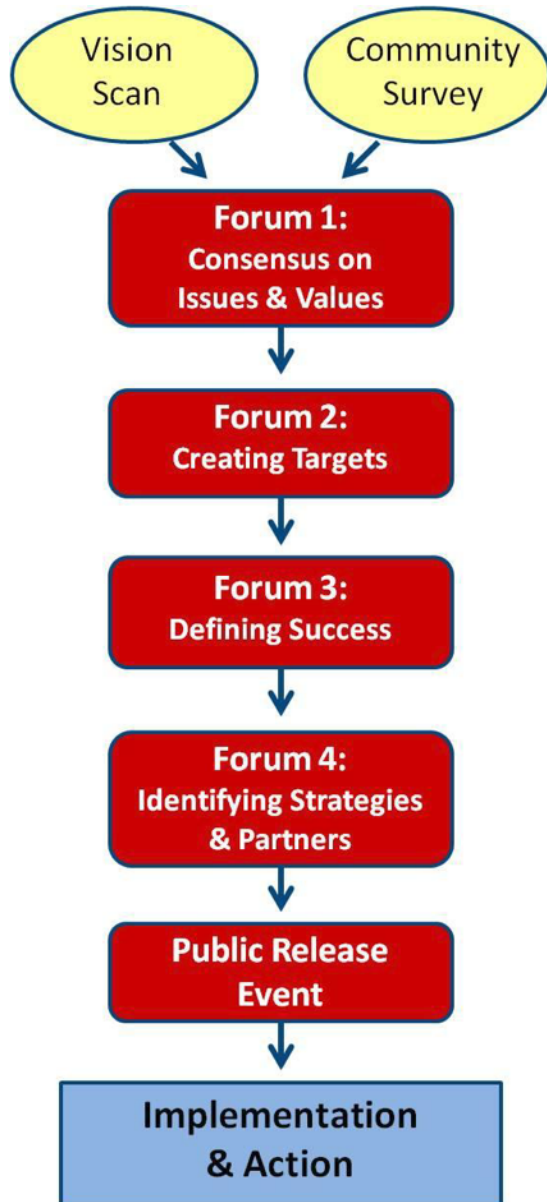
Process Overview

Identifying Strategies & Partners

April 28th



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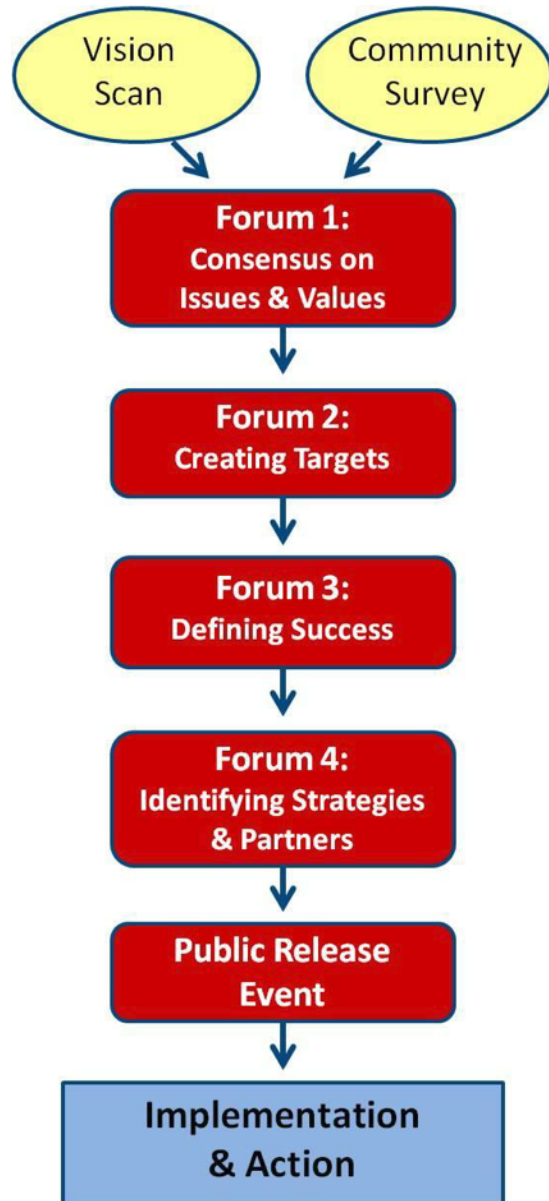
Process Overview

Public Release Event

May 2015



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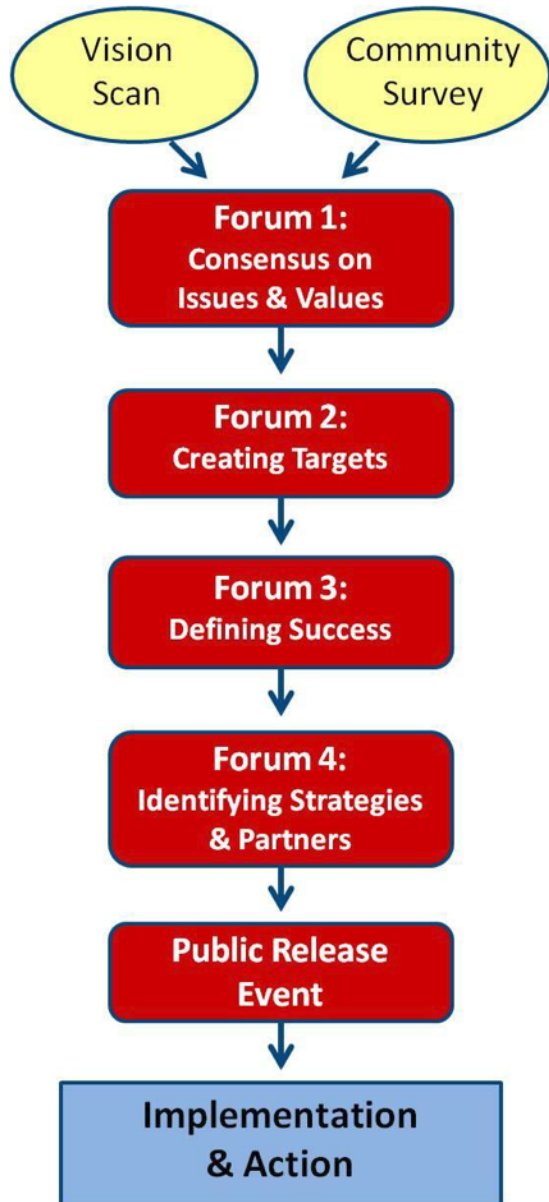


Process Overview

Implementation & Action



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Process Overview





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Vision Scan

City of Victoria 2025 Comprehensive Plan

Golden Crescent Regional Criminal Justice Plan, 2014

I.M.P.A.C.T. (Inspire, Motivate, Prepair, Aspire, Challenge, Teach)

Leo J. Welder Center for the Performing Arts

Museum of the Coastal Bend

Texas Main Street Program Victoria Resource Team Report (2012)

Victoria City/County Office of Emergency Management 2009 Strategic

Victoria County Community Health Improvement Plan, 2014

Victoria County United Way Vision

Victoria County Urban Transportation Study - Texas Urban Mobility Plan:
Breaking the Gridlock (2006)

Victoria Economic Development Corporation (VEDC) Strategic Plan,

Victoria Metropolitan Planning Organization Unified Planning Work

Victoria Parks, Recreation and Open Space 2025 Master Plan

Victoria, TX BrandPrint: Understanding and Insights Presentation

Victoria Urbanized Area Metropolitan Transportation Plan 2035

YMCA of the Golden Crescent



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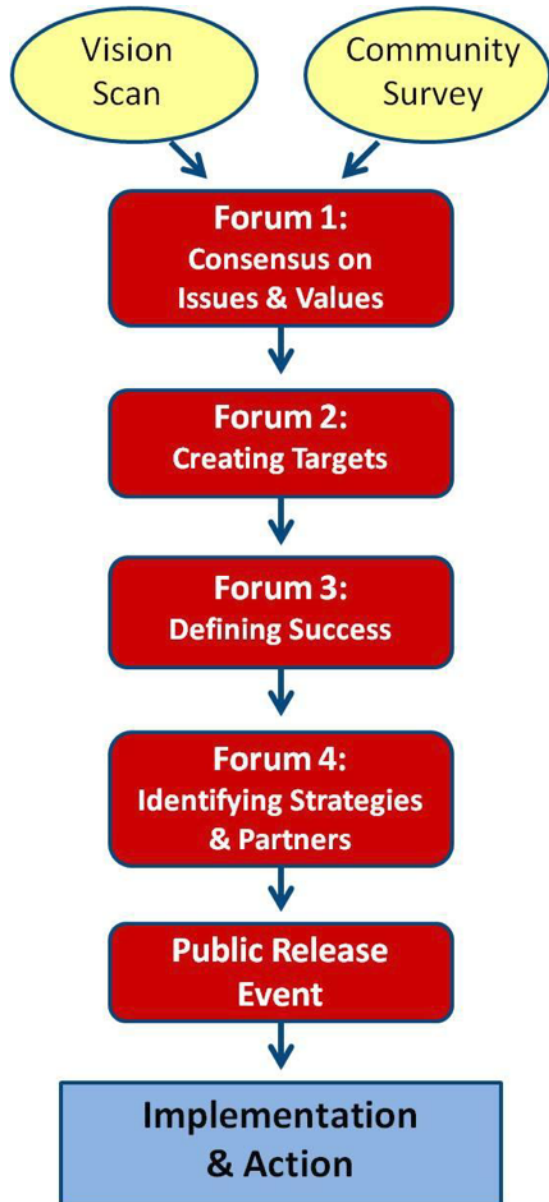
Vision Scan

Goal or Statement

<i>Economic Development</i>	30
Transportation/ Mobility	29
<i>Health</i>	20
Image	16
<i>Human Services</i>	15
Public Services	14
<i>Public Safety</i>	12
Environment	12
<i>Infrastructure/ Public Works</i>	10
Emergency Management	10
<i>Growth Management</i>	8
Education/ School System	8
<i>Arts & Culture</i>	5



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Process Overview

Community Survey

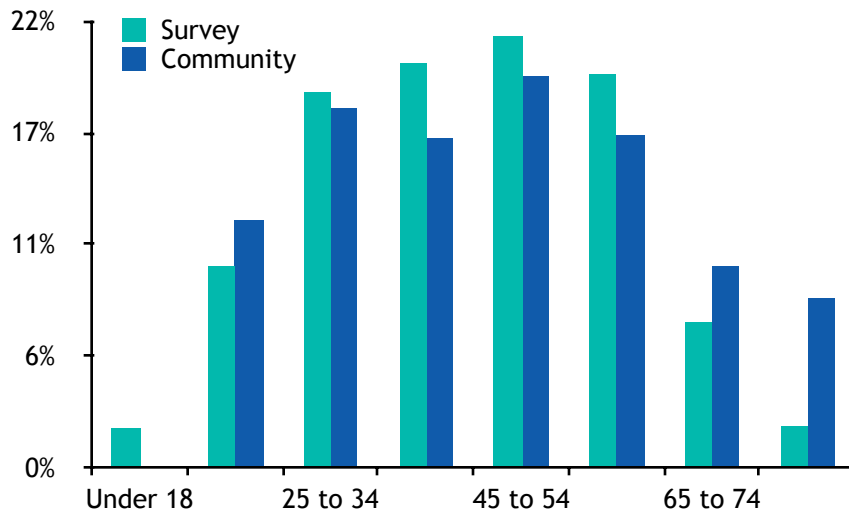


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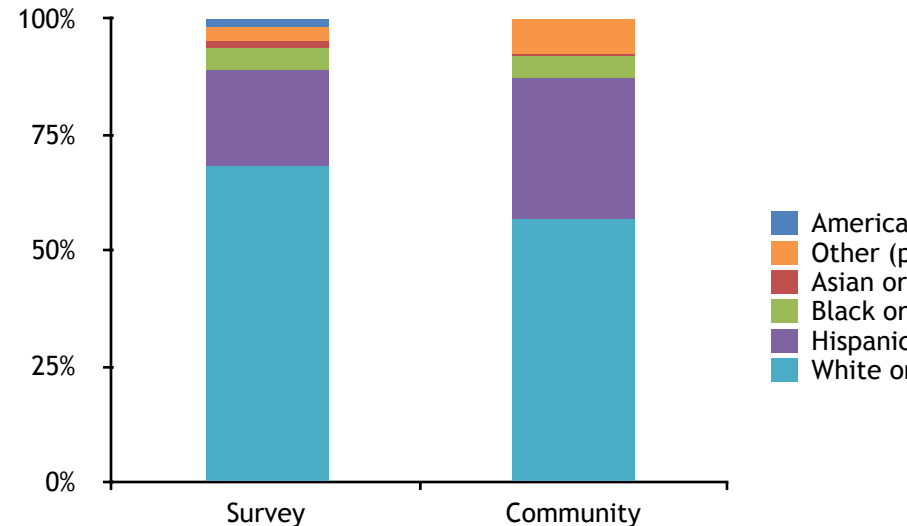
Who did we hear from?

1,869 responses

All Ages



All Demographics

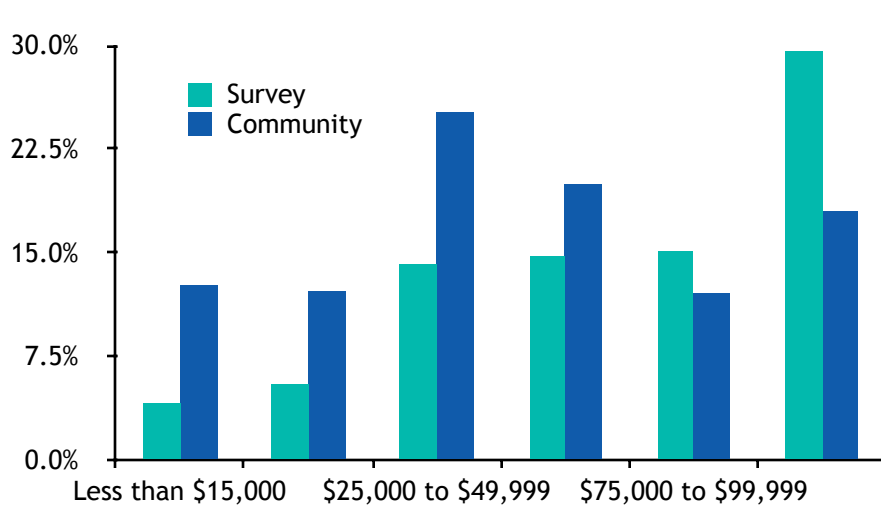




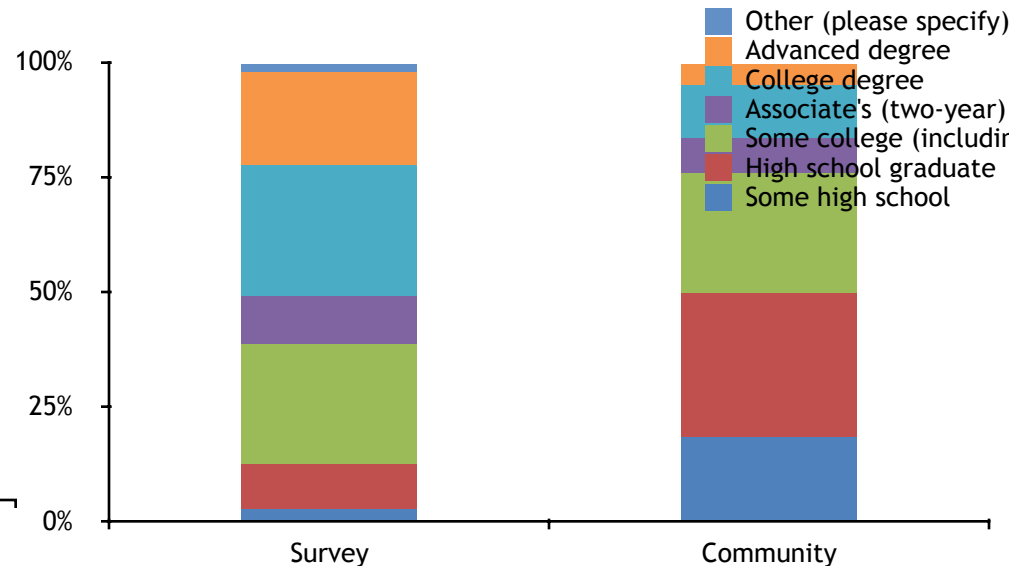
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Who did we hear from?

All Income Levels



All Educational Experience





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Who did we hear from?

77904 708
 77901 606
 77905 207
 77968 28
 77951 15
 77954 15
 77979 14
 77957 12
 77995 11
 78164 6
 77902 5
 77903 5
 77963 5
 77977 4
 77964 3
 77971 3
 77988 3
 77991 3

In the city, in the county, across the region, around the neighborhoods

Castle Hills	4.4%	Bell Tower	2.0%
Northcrest	4.4%	Mission Valley	1.6%
Old Victoria	3.6%	Cimarron	1.5%
Colony Creek	3.4%	Bridle Ridge	1.5%
Country Club	3.3%	Tangerine	1.4%
Downtown	3.1%	Fleetwood	1.3%
Tanglewood	2.8%	Benchmark	1.3%
Woodway	2.4%	College Park	1.1%
Rural	2.2%	Shenandoah	1.1%
Quail Creek	2.1%	Highland Hills	0.9%



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**66% are satisfied
with the quality of
life in Victoria.**

**(18% Neutral,
16% Dissatisfied)**



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Strong satisfaction with:

Higher education opportunities	69.4%
Your feelings of safety in your home or neighborhood	68.3%
The strength and stability of your neighborhood	64.0%
The quality and availability of health services available	60.7%
The opportunities to enjoy arts and culture activities or events	55.6%

Percent "Very Satisfied" or "Somewhat Satisfied"



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Moderate satisfaction with:

Quality and quantity of parks and open spaces	48.2%
The protection and quality of the natural	47.3%
The quality of services provided by the City of Victoria	45.2%
The sense of community and caring for each other	44.9%
The availability of job training and workforce	40.7%
The vibrancy of downtown Victoria	40.6%
The sense of community pride in Victoria	40.2%

Percent “Very Satisfied” or “Somewhat Satisfied”



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Low satisfaction with:

Street conditions	62.5%
The cost and availability of housing (to own or to rent)	54.3%
Quality and quantity of recreational programs	44.1%
Traffic conditions	41.1%
K-12 public education	37.4%
The opportunities to find a good paying job	36.4%

Percent “Not Very Satisfied” or “Not At All Satisfied”



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What do you like most about living in Victoria?





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Top Ten Things You Like:

1.	Size	36.8%
2.	Near amenities	16.5%
3.	Traffic	13.5%
4.	Family	9.9%
5.	Location	9.6%
6.	People	6.6%
7.	Friendliness	6.6%
8.	Sense of Community	4.9%
9.	Retail/Shopping	4.7%
10. (tied)	Jobs	3.2%
	Weather	3.2%

“Small town comfort with big city convenience.”

“It’s not too big and it’s not too small. It’s just right.”

“The size is just right, and we have a good variety of stores so we don’t really need to leave town to shop. Traffic is decent, people are friendly, it feels like a smaller-town atmosphere rather than a big-city, impersonal one.”



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Most important to preserve:

<i>Small Town Feel</i>	16.6%
History	15.8%
<i>Downtown</i>	14.7%
Parks	12.8%
<i>Sense of Community</i>	7.9%
Safety	6.0%
<i>Schools</i>	5.1%
Arts and Culture	4.8%
<i>Environment</i>	4.1%
Ease of Travel	3.7%



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Top Ten Challenges Victoria Faces:

1. Traffic/Roads 20.0%
2. Education 14.7%
3. Growth 14.4%
4. Entertainment 13.9%
5. Housing 9.8%
6. Leadership 7.1%
7. Retail 6.0%
8. Gangs/Crime 5.5%
9. Infrastructure 5.3%
10. Jobs 5.0%

“Keeping up with the demands of a growing population. That is with housing, adequate roadways, increased police protection, and traffic control issues.”

“Educating and getting our youth ready to compete and succeed in college or ready to be gainfully employed when they graduate high school.”

“Growing pains: Do we have enough schools to house everyone coming in from oil field, parents deciding to live in Victoria, and the general growing population to avoid overcrowded classrooms? Are there enough AFFORDABLE housing opportunities for low to



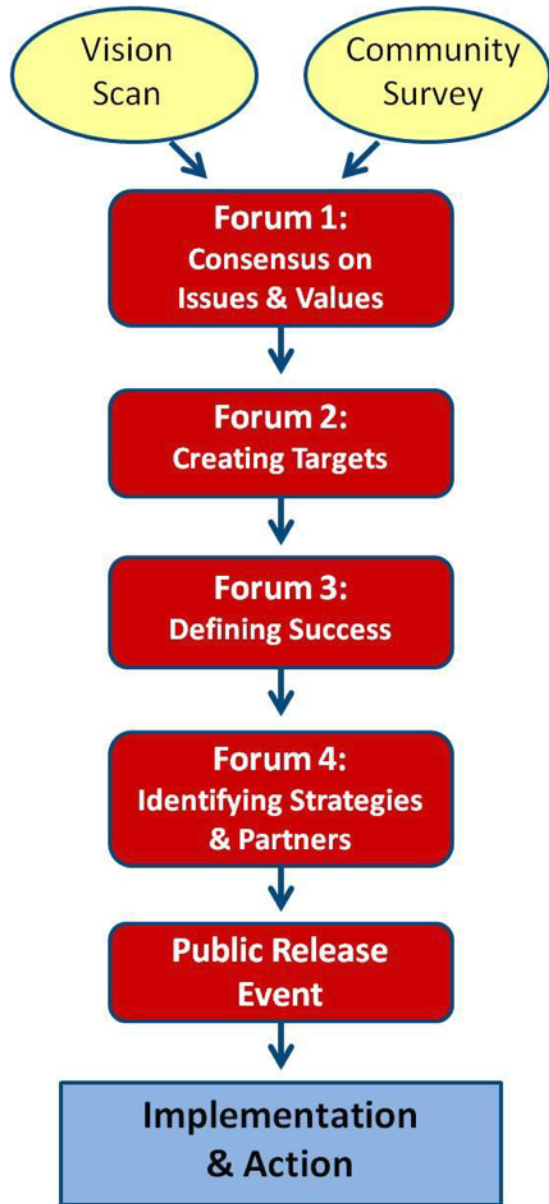
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Most important to improve:

<i>Transportation (Roads,</i>	14.6%
<i>Education</i>	13.0%
<i>Parks</i>	8.9%
<i>Restaurants</i>	8.6%
<i>Entertainment</i>	8.3%
<i>Family Activities</i>	6.8%
<i>Retail (Shopping Options)</i>	6.5%
<i>Downtown</i>	4.4%
<i>Beautification</i>	4.3%
<i>Housing (including</i>	4.3%
<i>Infrastructure</i>	4.3%



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Process Overview

Consensus on Issues & Values

LET'S GET STARTED!



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Forum Decorum

Meet someone new & learn from them.

Be fully present: listen actively & stay on topic.

Everyone needs a chance to speak.

Please be courteous in your use of technology.

Respect the process while having a great time!



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Exercise One: What's Right in Victoria?

*The best thing about living in
Victoria is*



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Report Out

•



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Report Out

•



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Exercise Two: What Concerns You?

The thing I most want to see improved about living in Victoria is:



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Report Out

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Report Out

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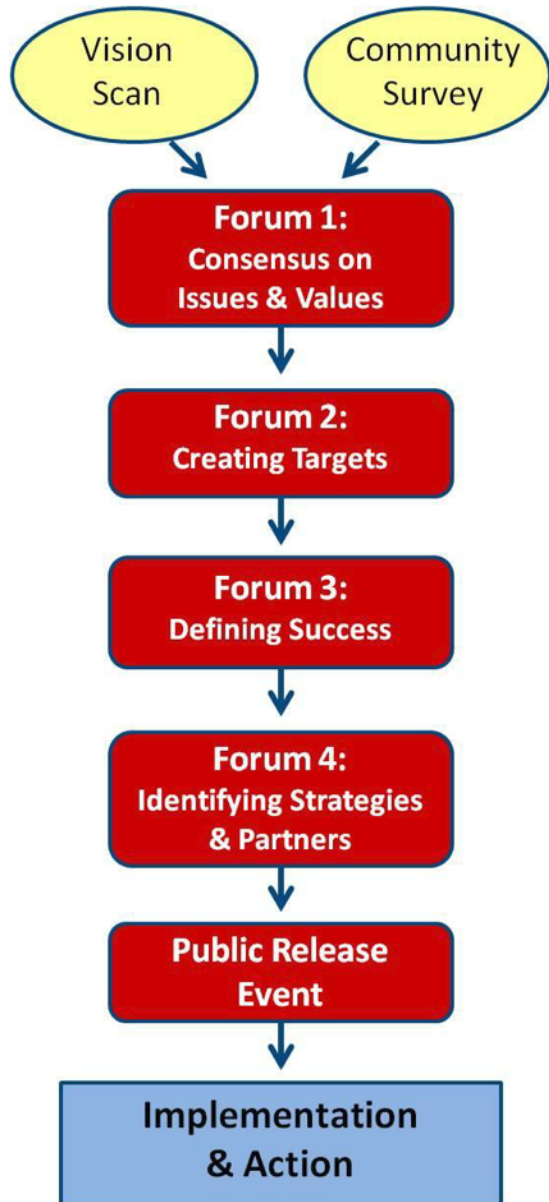
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Bringing it Together





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Come back & bring a friend!

Creating Targets

February 21

**Victoria West High
School Cafeteria Area
10am to 12pm**



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**Please fill out your
Evaluation Form!**

Thank you!





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**Today's meeting results
will be available at:
www.VictoriaAlliance.org**